

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

This Table of Contents is provided to assist you when your MP3/CD player displays only track numbers for the MP3 files on your CD-ROM. The corresponding MP3 audio file numbers are also listed for ease of locating a session on the CD-ROM that you want to convert to a standard audio CD. Click here to [SEARCH](#) for sessions.

To play a particular session on your MP3 player, use this Table of Contents to locate the session title and its corresponding track(s) on the CD-ROM. For example: session 12-32 would show as track 11 of Disc 1 on your MP3 player. Cursor through your player's display to track 11 and press play.

The Day/Time column is for cross-referencing a session on the CD-ROM with the "RWA Workshop Handouts" book. Not all sessions have handouts and not all sessions were recorded.

DISC 1 – CRAFT

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
01	Writing the Unputdownable Novel Joan Johnston Track - Craft	12-6	Thu 8:30 am
	Using the 16 Personality Types to Create Believable Characters and Dynamics within Relationships Marliss Melton Track - Craft		Thu 8:30 am
02	PART 1	12-7	
03	PART 2	12-8	
04	Writing Romantic Suspense: Some Basics Karen Rose Track - Craft	12-11	Thu 9:45 am
05	Laughing All the Way to the Bank: Adding Humor to Your Work Karen Hawkins Track - Craft	12-16	Thu 11:00 am
06	Creating Your Story's Backbone: Unleashing the Unexpected Power of Turning Points in Plots and Subplots Robin Perini Track - Craft	12-19	Fri 8:30 am
07	From Blah to Brilliant: Crafting the Selling Proposal in Today's Difficult Market Karen Kendall Track - Craft	12-21	Fri 8:30 am
08	Dying Is Easy; Comedy Is Hard Vicki Lewis Thompson, Peggy Webb Track - Craft	12-27	Fri 8:30 am
09	Getting Started: Books and Beginnings Jo Beverley Track - Craft	12-30	Fri 9:45 am
10	Mastering Point of View Lynn Kerstan Track - Craft	12-31	Fri 9:45 am
11	No Plotters Allowed Allison Brennan Track - Craft	12-32	Fri 9:45 am
12	Writing the Hot Historical Janet Mullany (w/a Jane Lockwood), Helen Breitwieser, Lucienne Diver, Pam Rosenthal Track - Craft	12-33	Fri 9:45 am
13	The Synopsis Queen Tells All Kara Lennox Track - Craft	12-41	Fri 11:00 am
14	Hook an Editor on the First Page Dianna Love Snell, Annie Oortman, Caren Johnson Track - Craft	12-47	Fri 11:00 am
15	Writing for the Reader Alfie Thompson Track - Craft	12-51	Fri 2:00 pm
16	Sexy Grammar--Who Knew? Deborah Dufel, Marianna Jameson Track - Craft	12-53	Fri 2:00 pm

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 1 – CRAFT (continued)

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
17	Secrets of the Best-selling Sisterhood Susan Elizabeth Phillips, Jayne Ann Krentz Track - Craft	12-54	Fri 2:00 pm
18	Body Bags and Toe Tags Allison Brennan, Debra Webb, Rita Herron Track - Craft	12-58	Fri 2:00 pm
19	Sex Is a Baby Boomer Business Stevi Mittman, Kate Austin, Alison Hart Track - Craft	12-62	Fri 3:15 pm
20	The Five Senses: Are Your Readers Living the Story? Elizabeth Sinclair Track - Craft	12-63	Fri 3:15 pm
21	His Brain/Her Brain Eileen Dreyer Track - Craft	12-65	Fri 3:15 pm
22	Chilling Villains Karen Rose, Madeline Hunter Track - Craft	12-68	Fri 3:15 pm
23	Whose World Is This Anyway? Brainstorm Your World-building with Two RITA Authors Linnea Sinclair, Robin D. Owens Track - Craft	12-74	Fri 4:30 pm
24	The Men We Love Tami Cowden Track - Craft	12-77	Fri 4:30 pm
	Unstick Yourself: a Dozen Dynamite Drills from Novelists' Boot Camp T.A. (Todd) Stone Track - Craft		Fri 6:00 pm
25	PART 1	12-81	
26	PART 2	12-82	
27	"Because I Said So" Is Not Good Enough: The Importance of World Building in All Genres of Romance Heather Osborn, Anna Genoese, Cathy Clamp, Allyson James aka Jennifer Ashley Track - Craft	12-90	Sat 8:30 am
28	Subplotting for Success Alesia Holliday Track - Craft	12-94	Sat 9:45 am
29	Beyond Buffy and Bram Stoker: Paranormal Worlds and the Monster Therein Delilah Devlin, Elle James, Megan Kerans Track - Craft	12-98	Sat 9:45 am
30	Tricks of the Trade: Insider Secrets to Getting Published Sophia Nash, Kathryn Caskie Track - Craft	12-106	Sat 11:00 am
31	Developing the Romance In Your Romance Novel Virginia Kantra Track - Craft	12-108	Sat 11:00 am
32	Would Scarlett be Scarlett by Any Other Name? Memorable Characters & Settings Haywood Smith Track - Craft	12-114	Sat 2:00 pm
33	Hitchhiker's Guide to the Historical Eloisa James Track - Craft	12-115	Sat 2:00 pm
34	The Purpose-Driven Scene Lynn Kerstan, Alicia Rasley Track - Craft	12-119	Sat 2:00 pm
35	Layering in Lusciousness Barbara Samuel Track - Craft	12-127	Sat 3:15 pm
36	Power Pacing: How to Create the Page-Turning Manuscript Sherrilyn Kenyon, Dianna Love Snell, Mary Buckham Track - Craft	12-128	Sat 3:15 pm

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 1 – CRAFT (continued)

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
37	Suspense with Romance? Mystery with Romance? You Betcha! Lisa Jackson, Nancy Bush Track - Craft	12-129	Sat 3:15 pm
38	Improvisation: Twelve Steps for Putting Your Planning to Work While Letting Your Creativity Thrive Anna DeStefano Track - Craft	12-131	Sat 4:30 pm
39	Setting as Metaphor Eileen Rendahl Track - Craft	12-132	Sat 4:30 pm
40	The Other R Word: A Seven-step Guide to Revising Lisa Childs, Michele Dunaway, Bev Sotolov Track - Craft	12-136	Sat 3:15 pm

DISC 1 – CHAT

41	Chat with Carly Phillips Track – Chat	12-23	Fri 8:30 am
42	Chat with Suzanne Brockmann Track – Chat	12-45	Fri 11:00 am
43	Chat with Nora Roberts Track – Chat	12-111	Sat 11:00 am

DISC 1 – KEYNOTE

44	Thursday Keynote Lisa Kleypas Track – Keynote	12-18	Thu 12:00 pm
45	Saturday Keynote Lisa Jackson Track – Keynote	12-112	Sat 12:00 pm

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 2 – CAREER

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
01	Speak Out: How to Teach a Fabulous Workshop Tami Cowden Track - Career	12-3	Thu 8:30 am
02	She Said/She Said: Communication Skills that Can Make or Break Your Career Anna DeStefano, Michelle Grajkowski Track - Career	12-10	Thu 9:45 am
03	Networking Without Trauma Katy Cooper Track - Career	12-12	Thu 9:45 am
04	Honing Your Pitch: Making the Most of Your Editor/Agent Appointment Winnie Griggs, Michelle Grajkowski, Cori Deyoe Track - Career	12-15	Thu 11:00 am
05	Turning Your Life into Fiction (or You Used to Do What?) Lisa Scottoline, Victoria Alexander, Stephanie Laurens Track - Career	12-22	Fri 8:30 am
06	You, the Author's Manual: An Insider's Guide to the Author-Agent Relationship Julia London, Kathleen O'Reilly, Kimberly Whalen Track - Career	12-28	Fri 8:30 am
07	Contracts and Royalties Tina Tsallas Track - Career	12-29	Fri 9:45 am
08	It's Not Cheating if You Do It with a Younger Guy Simone Elkeles, Stephen Barbara, Shannon Greenland Track - Career	12-38	Fri 9:45 am
09	Author Web sites: Your Number One Promotional Tool Justin Knupp Track - Career	12-39	Fri 11:00 am
10	How to Get a Six-Figure Deal Natasha Kern Track - Career	12-40	Fri 11:00 am
11	Standing Out from the Slush Pile Tawny Weber, Brenda Chin, Joanne Rock, Jamie Sobrato Track - Career	12-57	Fri 2:00 pm
12	A Series of Fortunate Events: Boosting the Beginner's Career with Bookstore Events Marie Bostwick, Nancy Berland Track - Career	12-59	Fri 3:15 pm
13	Novel Dissection 101: What Makes a Book Tick? Scott Eagan Track - Career	12-60	Fri 3:15 pm
14	Are We There Yet? Sharon Sala Track - Career	12-61	Fri 3:15 pm
15	Shameless and Shocking Self-Promotion Sharon Page, Jessica Faust, Kate Douglas Track - Career	12-64	Fri 3:15 pm
16	Achieve Your Writing Goals Using Visualization Techniques Stephanie Bond Track - Career	12-69	Fri 3:15 pm
17	Finding the Perfect Agent Opal Carew, Sharon Page, Jessica Faust, Emily Sylvan Kim Track - Career	12-76	Fri 4:30 pm
18	First Year on the Job: From "The Call" to Publication Debby Giusti, Janet Dean, Leigh Bale, Krista Stroeve Track - Career	12-85	Sat 8:30 am
19	Deal or No Deal Stephanie Rowe, Michelle Grajkowski Track - Career	12-89	Sat 8:30 am
	Self-Promotion: It Isn't Rocket Science Kelley St. John, Caren Johnson Track - Career		Sat 8:30 am
20	PART 1	12-91	
21	PART 2	12-92	

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 2 – CAREER (continued)

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
	Tryouts: A Hands-on Assessment of Whether You're Ready for the Big Time Natasha Kern Track – Career		Sat 9:45 am
22	PART 1	12-96	
23	PART 2	12-97	
24	It's More than Money: The Perfect Author-Agent Relationship Jenna Petersen, Miriam Kriss, Jenna Black Track – Career	12-105	Sat 11:00 am
25	Twelve Ways to Establish a Great Relationship with Editors Opal Carew, Sharon Page, Hillary Sares, Rose Hilliard Track – Career	12-109	Sat 11:00 am
26	Writing from Foreign Climes: Working with a US Publisher from Outside the US Stephanie Laurens, Kathryn Smith, Anna Campbell Track – Career	12-113	Sat 2:00 pm
27	Beyond High Concept: Developing an Author Brand Liz Maverick Track – Career	12-116	Sat 2:00 pm
28	Aggressive Promotion for Penny Pinchers Brenda Novak, Rachelle Chase Track – Career	12-125	Sat 3:15 pm
29	When to Keep Up the Hard Sell on Your Manuscript and When to Move On Kim Lionetti Track – Career	12-126	Sat 3:15 pm
30	How to Sell the Author-driven Continuity Shirley Jump, Linda Goodnight, Susan Meier, Kimberley Young, Melissa McClone Track - Career	12-133	Sat 4:30 pm
31	Breaking In/Breaking Out: From Category to Single Title Virginia Kantra, Cindy Hwang, Damaris Rowland Track – Career	12-134	Sat 4:30 pm

DISC 2 – RESEARCH

	Drowned Dames, Mauled Men, and Crispy Critters: A Body Disposal Primer for Writers Jeanne P. Adams Track - Research		Fri 3:15 pm
32	PART 1	12-72	
33	PART 2	12-73	
	They Ain't All Named Bundy, Dahmer, and Gacey: Sexual Predators Kathy Cottrell Track - Research		Fri 6:00 pm
34	PART 1	12-83	
35	PART 2	12-84	
	How Dunit? Writing About Forensics Lori Wilde Track - Research		Sat 8:30 am
36	PART 1	12-87	
37	PART 2	12-88	
	Barricaded: A Guide to Real-Life Hostage Negotiation Angela Knight, Michael Woodcock Track - Research		Sat 2:00 pm
38	PART 1	12-123	
39	PART 2	12-124	

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 2 – PRO RETREAT

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
40	PRO: Retreat Introduction Track - PRO Retreat	12-1A	Thu 8:00 am
41	PRO: The Birth of a Book: What Happens to a Book Between the Sale and Its Appearances in Stores Ellen Edwards, NAL Exec Ed. Track - PRO Retreat	12-1B	Thu 8:00 am
42	PRO: How to Use Your Voice to Respond to Publishing Trends Out of New York Jane Porter Track - PRO Retreat	12-2A	Thu 8:00 am
43	PRO: The Real Questions You Need to Ask Before Signing with an Agent Dianna Love Snell, Tawny Weber Track - PRO Retreat	12-2B	Thu 8:00 am

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 3 – PUBLISHING

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
01	Publishing Myths...Why Patience Counts Hilary Sares Track – Publishing	12-14	Thu 11:00 am
02	Title & Premise: How to Sell to Agents, Editors, and Readers Before They Even Read a Word Leah Hultenschmidt, Jennifer Ashley Track – Publishing	12-20	Fri 8:30 am
03	When Bad Covers Happen to Good Books Raelene Gorlinsky Track – Publishing	12-48	Fri 2:00 pm
04	From the Trenches: A Harlequin Editor Gives It to You Straight Kathryn Lye Track – Publishing	12-49	Fri 2:00 pm
05	Swimming Against the Stream: Alternative Genres in Erotic Romance Mary Altman, Heather Osborn, Sienna Black, Shayla Black Track – Publishing	12-52	Fri 2:00 pm
06	Never Underestimate a Lady: Erotica by and for Women Adam Nevill, Anne Tourney, Michelle M. Pillow Track – Publishing	12-75	Fri 4:30 pm
07	Exposing the Truth About Writing Short Contemporary Romance Dianne Drake, Laura Iding, Lynne Marshall, Meg Sleightholme, Maddie Rowe Track – Publishing	12-86	Sat 8:30 am
08	How to Sell to Harlequin Presents Kimberley Young, Tessa Shapcott, Sandra Marton Track – Publishing	12-95	Sat 9:45 am
09	Three Writers, One Editor, One Kick-Ass Idea: a Collaborative Trilogy Leslie Wainger, Linda Howard, Linda Winstead Jones, Beverly Barton Track – Publishing	12-103	Sat 9:45 am
10	Lost in Cyberspace? Malle Vallik, Jenny Bullough Track – Publishing	12-107	Sat 11:00 am
11	Avon, Harlequin, Kensington, & Virgin Books' New Erotic Romance Lines One Year Later Sunny, Anne Elizabeth, Hilary Sares, May Chen, Susan Pezzack, Adam Nevill Track – Publishing	12-118	Sat 2:00 pm

DISC 3 – SPOTLIGHT

12	Spotlight on Red Sage Publishing Track – Spotlight	12-25	Fri 8:30 am
13	Spotlight on MIRA/HQN/RDI/LUNA/SPICE Track – Spotlight	12-26	Fri 8:30 am
14	Spotlight on Bantam Dell Track – Spotlight	12-35	Fri 9:45 am
	Spotlight on Harlequin/Silhouette (series) Track – Spotlight		Fri 9:45 am
15	Part 1	12-36	
16	Part 2	12-37	
17	Spotlight on Ellora's Cave Publishing Track – Spotlight	12-46	Fri 11:00 am
18	Spotlight on Forever, 5 Spot, FaithWords, and Center Street Track – Spotlight	12-55	Fri 2:00 pm
19	Spotlight on Harlequin's Paranormal Lines Track – Spotlight	12-56	Fri 2:00 pm

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 3 – SPOTLIGHT (continued)

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
20	Spotlight on Pocket Books Track – Spotlight	12-66	Fri 3:15 pm
21	Spotlight on Steeple Hill/Love Inspired Track – Spotlight	12-67	Fri 3:15 pm
22	Spotlight on TOR Track – Spotlight	12-78	Fri 4:30 pm
23	Spotlight on Kensington Publishing Track – Spotlight	12-79	Fri 4:30 pm
24	Spotlight on St. Martin's Press Track – Spotlight	12-93	Sat 8:30 am
25	Spotlight on Sourcebooks, Inc. Track – Spotlight	12-101	Sat 9:45 am
26	Spotlight on Avon Books Track – Spotlight	12-102	Sat 9:45 am
27	Spotlight on New American Library Track – Spotlight	12-120	Sat 2:00 pm
28	Spotlight on Samhain Publishing Christina Brashear Track – Spotlight	12-122	Sat 2:00 pm
29	Spotlight on Dorchester Track – Spotlight	12-130	Sat 3:15 pm
30	Spotlight on Loose Id Track – Spotlight	12-135	Sat 4:30 pm

DISC 3 – WRITER'S LIFE

31	Yes, You Can Quit Your Day Job Kara Lennox, Rob Preece Track – Writer's Life	12-4	Thu 8:30 am
32	Kill Your Negative Inner Critic: Experience the Joy of Writing Robin D. Owens Track – Writer's Life	12-5	Thu 8:30 am
33	Creating Your Write Environment: Design Tips for Enhancing Your Workspace Jeanne P. Adams Track – Writer's Life	12-9	Thu 9:45 am
34	The Great Taboo: How to Turn Professional Jealousy into Admiration and Support Sylvia Day, Elle James, Delilah Devlin, Lisa Renee Jones Track – Writer's Life	12-43	Fri 11:00 am
35	Figuring Out Your Creative Process Carla Neggers Track – Writer's Life	12-44	Fri 11:00 am
36	Born to Write? Stella MacLean Track – Writer's Life	12-50	Fri 2:00 pm
37	Make Every Minute Count April Kihlstrom Track – Writer's Life	12-80	Fri 4:30 pm
38	Overcoming Discouragement and Other Obstacles to Success Brenda Novak Track – Writer's Life	12-104	Sat 9:45 am
39	The Zone: It's Not Just a Diet Denise Lynn, Kathy Carmichael Track – Writer's Life	12-110	Sat 11:00 am

RWA® 2007 ANNUAL CONFERENCE
TABLE OF CONTENTS for MP3 CD-ROM SET RW12-9229

DISC 3 – WRITER’S LIFE (continued)

CDROM TRACK	TITLE Speaker Track	MP3 No.	DAY Time
40	Hanging In without Freaking Out Gerri Russell, Judith Laik, Nancy Northcott, Leah Hultenschmidt Track – Writer's Life	12-121	Sat 2:00 pm

DISC 3 – SPECIAL

41	The Road to Perdition: Running Chapter Contests Madelyn Hill, Victoria Stark Track – Special	12-13	Thu 9:45 am
42	Leadership 101: Volunteer Opportunities within RWA Carol Prescott, Mary Strand, Alicia Rasley Track – Special	12-17	Thu 11:00 am
43	How to Get Media Attention Jeff Crilley Track – Special	12-24	Fri 8:30 am
44	How to Capitalize on Publicity Once You Have It Jeff Crilley Track: Special	12-34	Fri 9:45 am
	From Identity to Essence: Love Stories and Transformation Michael Hauge Track – Special		Sat 9:45 am
45	PART 1	12-99	
46	PART 2	12-100	
47	Uniting Plot Structure and Character Arc Michael Hauge Track – Special	12-117	Sat 2:00 pm

DISC 3 – Presidents’ Retreat

	Presidents’ Retreat		Wed 8:00 am
48	PART 1	12-201	
49	PART 2	12-202	